Content Creator & Social Media Manager

Royal Star Expeditions Ltd
Location: Remote

About the Role
Royal Star Expeditions Ltd is looking for a creative and versatile individual to take over our visual storytelling and digital presence. We need a professional who is equally comfortable behind a camera, at an editing desk, and managing social media communities.

This role is perfect for someone who loves travel, wildlife, adventure and knows how to turn a great moment into a viral post.

Key Responsibilities:

1. **Photography & Videography**: - Capture high-quality photos and videos of our expeditions, tours, and behind-the-scenes moments.

2. Video Editing: - Transform raw footage into engaging short-form content (Reels, TikToks, Shorts) and professional long-form videos.

3. Social Media Management: - Manage all company platforms, including scheduling posts, writing captions, and engaging with our followers.

4. Content Strategy: - Plan a weekly content calendar that reflects our brand and attracts new clients.

What We're Looking For:

Hands-on Experience: - You have a portfolio that proves you can shoot and edit high-quality visual content.

Platform Savvy: - You understand the latest trends on Instagram, TikTok, and Facebook.

Self-Starter: - You must be organized and able to work independently.

Technical Skills: - Proficiency in editing software (like Adobe Premiere, CapCut, or Lightroom).

How to Apply

Please send your resume and a link to your portfolio or social media work to info@royalstarexpeditions.com

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